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**Finnish 4H proudly presents:**

**Autumn Seminar 2018**

# Media Crossroads

4th - 10th November 2018

Espoo, Finland

## **Aim**

The aim of "Media Crossroads" is to strengthen youth support at rural NGOs regarding media literacy, critical thinking and participative media.

## **Objectives**

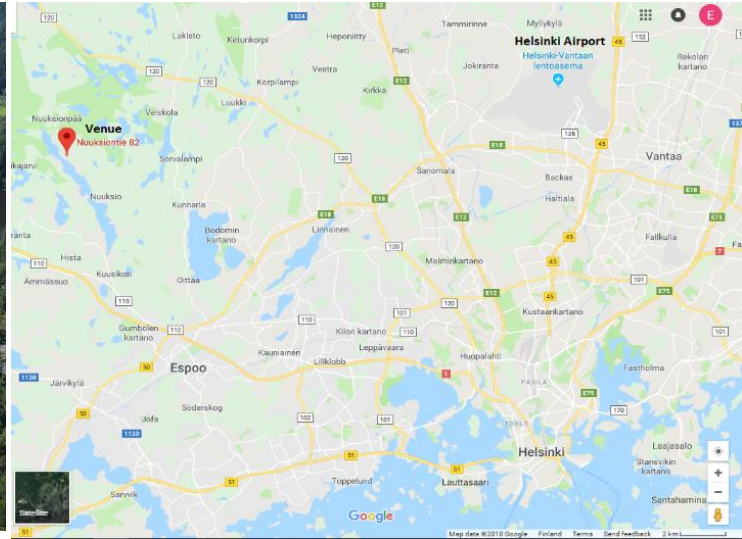
- To gain competences to support youth regarding media literacy, critical thinking and effective and respectful interaction in media
- To gain knowledge about the types, role, power and risks of media
- To receive information and make plans for how NGOs can use digital media and technology for media education and improved communication

The seminar is facilitated by using non-formal educational methods, where participants will be actively participating in the sessions and discuss their views and experiences on the topic. The sessions include a variety of methods such as group work and visits of experts.

## **Programme**

The programme of the week includes workshops, study visits and evening activities. The full programme will be provided to the chosen participants before the seminar.

## Venue



The event will take place in Espoo, Finland, at **Solvalla Sports Institution**. The address of the venue is Nuuksiontie 82, 02820 Espoo, Finland. The website of the venue: <https://www.folkhalsan.fi/fi/urheilu/solvalla/>. The participants will share a room with another participant.

Meals during the seminar will be provided by the host organization at the venue. All possible dietary restrictions are asked to be informed at the application form.

## Participant profile

We are looking for participants who are:

- Active in their sending organizations,
- Interested in working on the seminar's aim and objectives,
- Motivated to develop their knowledge and skills and to share their experiences with other participants,
- Between 18 and 30 years of age
- Able to participate in English
- Able to attend for the full duration of the course.
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No previous international experience is needed for participation.

## Participation fee

The participation fee will be 250€ for Western participants, 150€ for Eastern participants. The participation fee is to be paid into the following RURAL YOUTH EUROPE bank account by **28.9.2018**:

RURAL YOUTH EUROPE  
Nordea Bank, Aleksis Kiven katu 3-5,  
00500 Helsinki Finland  
SWIFT: NDEAFIHH  
IBAN: FI21 1555 3000 1089 94

## Cancellation policy

Please be aware that Rural Youth Europe has a “no show” policy claiming full participation fee if the participant does not show up at the seminar or cancels after **12.10.2018** without sending someone else from the same organization.

## Local Study Visits

As preparation for Rural Youth Europe events in 2018 all participants are asked to do a local study visit about ‘youth participation’. The aim of the study visit is to get familiar with how rural youth can in various ways get actively involved in society.

It is up to you what kind of youth participation you want to study during your visit. Some examples are that you could:

- interview a young person being actively involved in an organization, council or political party
- participate in a demonstration or observe and analyze one
- make a presentation about how you yourself participate in the community

Regardless of the format of your visit, please find out information like: What change in society does this person/event aim for? What is the motivation/context? What is done to get closer to the goal? Who benefits from it? What more could young people do on this matter? How is the activity visible in media (social and public)?

The study visit can be done individually or in groups, and the visits should be completed during the beginning of the summer. Please send by **12.10.2018** to **office@ruralyoutheuropa.com** a description of your visit in the format of a short written summary and a few pictures, and if the visit is done in a group, also a video clip. This material will then be collected to be shared between all participants of 2018 activities and for Rural Youth Europe’s media and reporting.

## Practical information

The seminar is arranged by Finnish 4H and by the local and international preparation team.

- **Application form**
  - Applying happens by filling out the application form: <https://4h.fi/application-media-crossroads-4-10-11-2018/>
  - Deadline for application is **15.9.2018**
  
- **Arrival and departure**
  - Participants are asked to arrive to the venue on arrival day (4.11.) between 14:00 and 20:00. Departure from the venue on 10.11. is after breakfast (9:00 →). Please book your flight considering these timetables.
  - The nearest airport is Helsinki airport, which is the airport of the capital of Finland.
  - From the airport participants are asked to come to Espoon keskus. There is public transportation from the airport to Espoon keskus.
  - More information about transportation will follow once the participants are chosen.
  
- **Travel expenses**

Each participant is responsible for booking his/her own tickets to the seminar.

Travel costs will be reimbursed to **50% of costs up to max EUR 250**, so the travel reimbursement paid out is up to EUR 125. Additional funding can be paid in case the project budget so allows. Due to the strict funding conditions, please follow these requirements to receive reimbursement:

- Documentary evidence must be provided for all travel costs: tickets, showing travel route, price paid and the date of payment. If the ticket is missing information about amount or date of payment, add bank or credit card statement.
- Travel reimbursement is made by bank transfer to the national organization's offices of the participants, after the funding reports of the project are accepted. This can take up to 5 months.

- **Visa and insurance**

Rural Youth Europe or Finnish 4H will not offer any travel insurance for the participants. Participants are advised to have travel insurance that covers health, and preferably luggage also. **All participants are urged to bring a European Health Card (E111)** as travel insurance may not cover costs that should have been covered by an E111. The European Health Card can be ordered for free from your National health care web page / office. Please make sure that if you need a visa, you apply early enough and keep us updated on the visa application process.

- **Due to Finnish legislation the event is alcohol free.**

- **Selected participants will receive information packages after the selection after the application deadline 15.9.2018.**

### Contact details

For more information, please contact one of the following contact persons. Administrative and travel related questions can be asked from the umbrella organization, and the questions concerning the programme and practicalities of the seminar can be asked from the prep team leader.

<p><i>Hosting organization</i></p> <p><b>Finnish 4H</b></p> <p><b>Johanna Pölkki</b></p> <p><a href="mailto:johanna.polkki@4h.fi">johanna.polkki@4h.fi</a></p> <p>+358 44 783 0304</p>	<p><i>Umbrella organization</i></p> <p><b>Rural Youth Europe</b></p> <p><a href="mailto:office@ruralyoutheurope.com">office@ruralyoutheurope.com</a></p> <p>+358 45 234 5629</p>
<p><i>Prep team leader</i></p> <p><b>Rasa Jämsen</b></p> <p><a href="mailto:rasa.jamsen@gmail.com">rasa.jamsen@gmail.com</a></p> <p>+358 44 588 6383</p>	<p><i>Prep team members</i></p> <p>Sari Kämäräinen Enni Liinoja Susanna Mäkelä Emma Ilmonen Miira Pettinen Anna Haghofer (International member) Linzi Stewart (RYE board member)</p>

**We are looking forward to see you all  
in Finland in November!**